

# **Brief** newsletter

June | 2006

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### 1 **Smoking Ban**

From now on, people who dine out in Chula Vista will be breathing easier. The City Council just passed an ordinance that bans smoking in all outdoor dining areas.

Each year in the United States, more than 50,000 people die because of second hand smoke. For years, it's been against the law to light up inside local restaurants. But in July, smoking will be prohibited in any covered eating area including restaurant patios and outdoor bars. Chula Vista is the first city in San Diego County to adopt a no smoking policy on outdoor dining. The City has nearly 300 food and beverage establishments, and 38 percent have outdoor dining facilities.

### 2 **Shopping Countdown**

If you're one of the shoppers who can't wait until the **Otay Ranch Town Center** opens in eastern Chula Vista, here are the latest additions to the shopping center's list of tenants:

**AMC Theatre**  
**Barnes and Noble**  
**Coldwater Creek**  
**Coach**  
**Anthropologie**  
**REI**  
**Victoria's Secret**  
**Bath & Body Works**  
**Eddie Bauer**  
**Nestle Tollhouse Café**  
**P.F. Chang's**  
**Cheesecake Factory**



The center's main street will be located off EastLake Parkway, south of Olympic Parkway and easily accessible from the new South Bay Expressway (SR 125).

### 3 **More Parks**

Join us as the City celebrates the opening of three more parks and two recreation centers in early June.



Dedication ceremonies start at 10 a.m. on June 3 for the 29-acre **Monteville Park** (840 Duncan Road) and its spacious recreation center. It's the only park in Chula Vista that offers universally accessible playground equipment. The equipment allows disabled children, even those in wheelchairs, to play alongside other kids. It's also one of the few places where dogs can run without being on a leash.

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## (More Parks Continued...)

**Salt Creek Park** (2710 Otay Lakes Road), which has the City's first lighted arena soccer facility with artificial turf, will be dedicated June 10 at 10 a.m. To emphasize Salt Creek's history as a farming area, the recreation center was built to look like a large barn with a silo attached. It houses a gym, a weight room and other facilities.

Also opening in June is one of the most scenic spots in the City, **Mountain Hawk Park** (1475 Lakecrest Drive) overlooking the Lower Otay Lakes.



## 4 Urban Core Gets New Neighbor

Three new partners—Lennar/Intergulf, Public, and Douglas Wilson Companies-- have joined the drive to revitalize Chula Vista's west side. All three have signed Exclusive Negotiating Agreements (ENAs) for properties in the Urban Core, and those agreements have been approved by the Chula Vista Redevelopment Corporation. The largest property is the City's former

public works yard, a six-acre site viewed by Lennar/Intergulf as a prime location for mixed-use residential, office and possible hospitality uses. The other two sites-- the corner of Church and Davidson and the corner of Church and Madrona-- are slated for low-rise residential.

## 5 A Dedication to Remember

The public is invited to pay tribute to former Chula Vista Mayor Will Hyde at a special event Tuesday, June 20. Hyde, who served as mayor from 1977-1981, will be memorialized when a life-sized bronze bust sculpture is unveiled in Will T. Hyde Friendship Park. The park, renamed after the former mayor last year, is located next to the Civic Center Branch Library.

Encinitas artists T.J. Dixon and James Nelson were selected to design the bronze bust, which, along with the stainless steel base, has a graffiti resistant coating. Hyde was a founding member of Crossroads II, a local community group. City leaders, Hyde's family and members of Crossroads II will participate in the ceremony beginning at 4:30 p.m.

6



## Summer Reading Program Starts in June!

Children and teens in Chula Vista will read stories about fish and reptiles, enjoy magic shows and films, or learn to play chess during the library's popular Summer Reading Program. This summer's

successful line-up offers more than 100 free programs that encourage an interest in reading and books. Kids will receive fun reading incentives as well as enjoy programs with creatures, clowns and cartoons. And, we'll even have a special appearance by the San Diego Zoo at the final party. Sign-up beginning June 17 for kids and June 12 for teens. For more information, visit any of the city's three libraries or log-on to and click on the calendar of events.

## 7 Discounts for CVX

Local merchants are offering Chula Vista X-Press commuters a bonus. A growing number of businesses are offering discounts to shoppers who carry their CVX cards.

Months after its inaugural run, the Chula Vista X-press (CVX) has a steady number of loyal commuters. CVX is a pilot program that offers a financial incentive of \$2 per day to commuters in the city's eastern neighborhoods who carpool, vanpool or take mass transit to work during peak hours. The program offers free express bus service to downtown San Diego

during the morning and afternoon. CVX is open only to those east Chula Vista residents who currently drive alone and travel during the peak commute times. Visit the City's Website at [www.chulavistaca.gov](http://www.chulavistaca.gov) for CVX routes and times.

For a list of businesses offering discounts, call 1-800-634-9722.



## 8 The World is Watching

A capital campaign will soon get underway to raise \$10 million for the new National Energy Center for Sustainable Communities. The center—the only one of its kind in the nation—will be part of the new university campus in eastern Chula Vista. Its mission is to find smarter ways to plan and build energy efficient communities. Recently, the City's Economic

Development Manager Denny Stone traveled to the United Nations in New York to make a presentation about the center to the U.N.'s Conference on Sustainable Development. Through the center's work, Chula Vista will influence the design and development of communities around the world.

## 9 New Rig on the Road

Chula Vista firefighters have a sophisticated new rig that gives them an advantage at fire and rescue scenes. The Urban Search & Rescue (US&R) unit, which comes with a specially trained staff of four, is housed at Fire Station 3, located at Brandywine and Olympic Parkway.

What makes the rig valuable is the equipment on board including air compressors, a light tower and rescue tools. In public safety circles, it's often known as a heavy rescue rig.

Compressors assure firefighters of a constant supply of air for their breathing apparatus as they're fighting a fire. The 5,000-watt light tower illuminates accident scenes and rescue operations turning night into day at the flip of a switch. And the new heavy-duty rescue tools include a chain saw that cuts through concrete

in the case of a building collapse and a small camera attached to a 100-foot cord that can search for victims in hard to reach places.



## 10 Listen to the Music



"Music In The Park," a free summer concert series, returns to a park near you beginning June 4. Select the band that plays your favorite music-- patriotic, R&B, Latin jazz, Big Band, surfing and oldies—and settle in for a delightful Sunday evening of entertainment. Each month the concert venue changes to another park. In June, all of the concerts are scheduled in eastern Chula Vista at Community Park, located adjacent to EastLake High School. The June schedule includes:

**June 4, 5-6:30 pm: The Ultratones, '70s, '80s Hits**  
**June 11, 5-6:30 pm: The Jazz Pigs, Latin Jazz**  
**June 18, 5-6:30 pm: Sue Palmer and the Motel Swing Band, Boogie Woogie**  
**June 25, 5-6:30 pm: Breez'n, Rock 'n Roll**

Check the next e-Brief or the City's website at [www.chulavista.gov](http://www.chulavista.gov) for July's listings.

## contact

**City of Chula Vista**  
 276 Fourth Avenue  
 Chula Vista, CA 91910

[www.chulavistaca.gov](http://www.chulavistaca.gov)

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